

NAD⁺ concentrate

A CELLULAR ENERGY CONCENTRATE



phformula.com

pHformula
DERMATOLOGICAL SKIN RESURFACING
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NAD⁺ concentrate

A CELLULAR ENERGY CONCENTRATE

THE CONCEPT

NAD⁺ concentrate is formulated to support cellular energy metabolism, helping maintain optimal skin function, renewal and resilience.

THE FUNCTION

This bio-active complex acts as a signal optimiser, helping to

- Support cellular energy metabolism and DNA repair.
- Enhance collagen synthesis and skin renewal.
- Provide multi-pathway antioxidant defence.
- Help reduce hyperpigmentation and post-inflammatory hyperpigmentation (PIH).

The result is visibly revitalised, energised and radiant-looking skin.

THE COMPOSITION

A synergistic combination of NAD⁺, Adenosine, and a layered antioxidant network (Hydroxytyrosol, Ferulic Acid, liposome-encapsulated Alpha Lipoic Acid), each selected for its complementary biological function.

THE MECHANISM

NAD⁺ concentrate supports the cellular processes that generate energy required for repair, renewal and normal skin function. By helping maintain metabolic activity and antioxidant capacity, it enables the skin to respond more efficiently to professional resurfacing and supports overall skin vitality.

THE OUTCOME

Skin is revitalised, more resilient and visibly radiant, with improved overall skin vitality.

THE POSITIONING

A professional cellular energy concentrate formulated to complement pHformula skin resurfacing and signal optimisation protocols, within the signal phase of the controlled dermatological skin resurfacing system, alongside PDRN active cubes and EXOS biomimetic concentrate. Particularly suited for skin showing signs of ageing, reduced vitality or diminished resilience.

APPLICATION

NAD⁺ concentrate is formulated for flexible integration:

- Apply directly to the skin as an energy concentrate..
- Use with nanoneedling protocols.
- Use with microneedling protocols.
- Use with MESORESURFACING™ concentrate.
- Combine within MIXIT protocols or alternate with PDRN active cubes or EXOS biomimetic concentrate.

This adaptability allows customised treatment approaches aligned with individual skin needs and treatment objectives.

PHILOSOPHY

Healthy skin depends on effective cellular communication and the energy to sustain it. NAD⁺ concentrate supports the metabolic processes that help maintain renewal, resilience and overall skin health.



PRODUCT SIZE

2 x 4ml

INGREDIENTS (INCI)

Aqua (Water), PEG-8 Caprylic/Capric Glycerides, Propanediol, Glycerin, 1,2-Hexanediol, Adenosine, Nicotinamide Adenine Dinucleotide, Caprylic/Capric Triglyceride, Phospholipids, Ethylhexylglycerin, Thioctic Acid, Ferulic Acid, Olea Europaea Fruit Extract, Sodium Phytate, Hydroxytyrosol.

PRODUCT DESCRIPTION

NAD⁺ concentrate is a sterile professional Signal Optimiser formulated with NAD⁺, Adenosine, liposome-encapsulated Alpha Lipoic Acid, Ferulic acid, and Hydroxytyrosol. The formulation supports cellular energy metabolism, renewal signalling and layered antioxidant protection. The result is visibly revitalised, energised and radiant-looking skin.

pH TIPS

NAD⁺ concentrate may be used:

- By applying 3 layers directly to the skin as a cellular energy concentrate.
- With nanoneedling.
- With controlled microneedling.
- Combined with MESORESURFACING™ concentrate.

LEAVE ON. DO NOT REMOVE FROM SKIN.

THE FORMULATION

KEY ACTIVE INGREDIENTS AND PROPERTIES

NAD⁺	Supports cellular energy metabolism, DNA repair signalling, and cellular stress responses.
Adenosine	Cellular signalling molecule contributing to skin repair and renewal
Alpha Lipoic Acid (liposome-encapsulated)	Anti-inflammatory and antioxidant action
Ferulic Acid	Stabilises and reinforces the antioxidant network
Hydroxytyrosol	Regulates oxidative signals from increased cellular activity

INDICATIONS

TYPICAL PATIENT

Dull, fatigued skin with reduced radiance
Visible signs of skin ageing
Compromised skin or skin with reduced resilience and delayed recovery
Skin exposed to oxidative and environmental stress
Uneven skin tone or post-inflammatory pigmentation

A.G.E.
C.R.
M.E.L.A.

Fitzpatrick I - VI

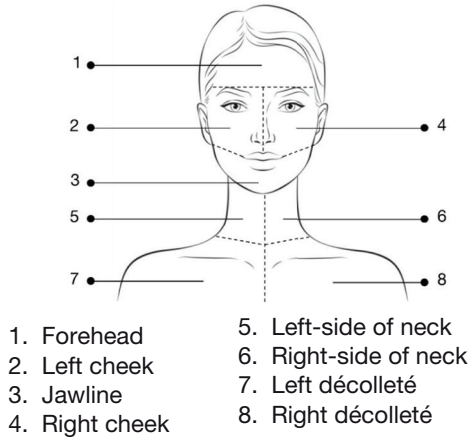
NAD⁺ CONCENTRATE SIGNAL OPTIMISATION

NAD⁺ concentrate is formulated as a cellular energiser in multidimensional signalling protocols.

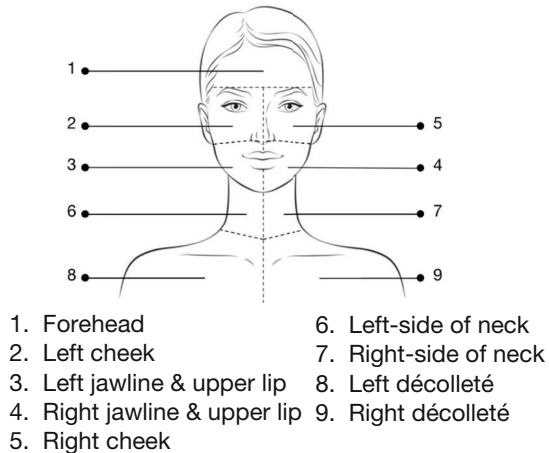
It is formulated to:

- support cellular energy metabolism and DNA repair capacity.
- support collagen and protein synthesis by stimulating fibroblast activity.
- provide multi-pathway antioxidant defence against oxidative stress.
- help reduce the appearance of hyperpigmentation and post-inflammatory hyperpigmentation (PIH) by modulating the tyrosinase pathway.

SMALLER TREATMENT AREA



LARGER TREATMENT AREA



TIME DURATION: 30 min

1. CLEANSE

E.X.F.O. cleanse - Cleanse the treatment area thoroughly and remove with dampened gauze or cotton pads. Pat dry.

2. DEGREASE

S.K.I.N. primer - Spray S.K.I.N. primer on gauze or cotton pads and wipe over the entire treatment area. Repeat in areas with excess sebum.

3. SKIN PERMEABILITY & SENSITIVITY

S.P. complex - Decant 1 pipette in a small glass bowl. Apply a thin layer with a fan brush. Leave for 2 minutes and remove with dampened cotton pads. Assess skin tolerance: redness and sensitivity (0-10).

4. ENHANCE + OPTIMISE

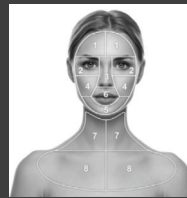
OPTION A:

MESORESURFACING™ concentrate level 1 or 2 - Shake vial. Use provided pHformula applicator to apply 1 drop per zone. Follow treatment diagram (do NOT apply on neck and / or décolleté). Gloves mandatory. Follow with NAD⁺ concentrate.

NAD⁺ concentrate - Shake the vial before opening. Use pHformula sterile applicator to apply 1 drop per zone and massage into the skin. Follow the treatment diagram. 3 Layers. Gloves mandatory.

OPTION B:

NAD⁺ concentrate + nanoneedling - Insert sterilised nanoneedle into the PROTONPEN head. Turn on the device. Select speed. Visually section the treatment area into regions. Shake the NAD⁺ concentrate vial. Using the pHformula sterile applicator apply one drop per treatment region at a time. Hold the skin taut and pass the PROTONPEN on the skin in horizontal, vertical, and diagonal lines.



OPTION C:

NAD⁺ concentrate + microneedling (skip S.P. complex)

- Insert sterilised microneedle into the PROTONPEN head. Turn on the device. Adjust length of the needle according to treatment region.



Select speed. Visually section the treatment area into regions. Shake the NAD⁺ concentrate vial. Using the pHformula sterile applicator apply one drop per treatment region at a time. Hold the skin taut and pass the PROTONPEN on the skin in horizontal, vertical, and diagonal lines.

7. MASK

SOS repair mask – Remove the SOS mask from sachet. Either side may be applied to the face. Smooth mask with fingers so that it fits evenly around the eyes, nose, and mouth. Leave on for 15-20 minutes. Peel off and massage product residue until fully absorbed.

8. CALM & HYDRATE

OPTION A:

AZ blue drops - Apply a pure, concentrated drop to each area and follow with P.O.S.T. recovery cream or SOS repair cream.

OPTION B:

AZ blue drops + P.O.S.T. recovery gel - Mix 1-2 AZ blue drops with P.O.S.T. recovery gel to enhance hydration and support post-treatment recovery.

9. PROTECT

U.V. protect SPF 30 - Complete the treatment by applying the broad-spectrum sun protection factor. (Skip U.V. protect SPF 30 after microneedling treatment).