

E.N.Z.Y.M.E. powder

INTELLIGENT CLEANSING

THE CONCEPT
E.N.Z.Y.M.E. powder redefines intelligent cleansing. A water-activated enzyme formula designed to deliver deep cleansing, controlled papain exfoliation, and purifying mask functionality.
THE FUNCTION
This intelligent system works to: <ul style="list-style-type: none">• Remove impurities and excess sebum• Refine skin texture through enzymatic exfoliation• Improve clarity and radiance
THE COMPOSITION
At the core of the formula is Papain, a proteolytic enzyme preserved in a powder form. This ensures optimal stability and potency, activating only upon contact with water, allowing maximum enzymatic performance at the moment of application. The formula is further supported by black iron oxide, a mineral component that provides a visual application guide, ensuring even distribution of the enzymatic exfoliant.
THE MECHANISM
Once activated, papain begins a targeted enzymatic process, breaking down the bonds that hold dead skin cells together. This allows for gentle exfoliation, loosening and removing dull surface cells without the need for mechanical scrubbing. At the same time, a mild cleansing system helps dissolve excess oil, impurities, and environmental pollutants, while black iron oxide binds to debris, assisting in its removal during rinsing. This creates a dual-action effect: <ul style="list-style-type: none">• Enzymatic exfoliation to release dead skin cells• Deep cleansing to remove oil and impurities When left on the skin, the activity is enhanced, allowing the formula to function as a purifying enzymatic mask.
THE OUTCOME
Skin appears deeply cleansed, refined, and visibly smoother with improved clarity and natural radiance.
THE POSITIONING
A 3-in-1 intelligent cleansing system functioning as a deep cleanser, papain enzymatic exfoliant, and purifying mask, particularly suited for oily and congested skin.
APPLICATION
Activate with water to create a foam and apply using gentle circular movements. Rinse thoroughly. For enhanced enzymatic action, leave on the skin for up to 10 minutes as a mask before rinsing.
THE PHILOSOPHY
Skin that is intelligently cleansed is better able to respond, repair, and renew.





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Section A Section B Section C Section D Section E

pHformula homecare skin resurfacing products
E.N.Z.Y.M.E. powder



PRODUCT SIZE

50g

INGREDIENTS (INCI)

Zea Mays Starch, Sodium Cocoyl Isethionate, Microcrystalline Cellulose, Sodium Methyl Cocoyl Taurate, Potassium Laurate, Sodium Lauroyl Glutamate, Allantoin, Maltodextrin, Papain, CI 77499.

INDICATIONS

Recommended for all skin types
Hyperkeratinised and thickened stratum corneum
Dull, uneven skin texture associated with impaired desquamation
Seborrheic and oil-prone skin conditions
Congested skin with follicular obstruction and excess sebum accumulation
Comedonal and acne-prone skin

PRODUCT DESCRIPTION

E.N.Z.Y.M.E. powder is an intelligent, water-activated cleansing system formulated to go beyond traditional cleansing by combining purification with controlled enzymatic exfoliation. Activated at the moment of use, this formula works to remove impurities, refine skin texture, and restore clarity through a selective, non-abrasive action.

PRODUCT BENEFITS

- Provides gentle, non-abrasive exfoliation
- Removes impurities and excess sebum
- Improves skin texture and smoothness
- Enhances skin radiance and clarity

KEY ACTIVE INGREDIENTS

Papain
Allantoin
Syndet surfactants
(Sodium Cocoyl Isethionate & Sodium Methyl Cocoyl Taurate)
Black iron oxide (CI 77499)

PROPERTIES

Papain - a proteolytic enzyme that supports controlled desquamation by breaking down keratin protein bonds, helping to improve skin smoothness and radiance.

Syndet surfactants (Sodium Cocoyl Isethionate & Sodium Methyl Cocoyl Taurate) - mild, sulfate-free cleansing agents that remove impurities and excess sebum while preserving essential skin lipids.

Allantoin - a soothing agent that helps to calm the skin and support skin comfort during the exfoliation process.

Black iron oxide - functions as a mineral cleansing agent, binding to impurities, helping lift them away during rinsing.

DIRECTIONS FOR USE

Activate with water to create a foam and apply using gentle circular movements. Rinse thoroughly. For enhanced enzymatic action, leave on the skin for up to 10 minutes as a mask before rinsing.

WEEKLY USE

This formulation delivers micro-exfoliation allowing for more frequent use compared to traditional exfoliating systems.

For optimal results, it is recommended to use 2-3 times per week, depending on skin condition and tolerance.

Frequency may be adjusted based on individual skin response and treatment protocols.